

## 2020 Platinum Sponsors



## AgroExpo

### FFA Crop Management Challenge

#### What is the FFA Crop Management Challenge?

The Crop Management Challenge is a competition for FFA chapters to enter and expand their member's agronomy and marketing skills, competing with other chapters making sound agronomic, marketing and environmental decisions in a demonstration plot of corn or soybeans

#### What is the process for entering the CMC?

1. Submit a request of interest to participate by November 15th.
2. Attend Contest training and orientation (virtual).

#### What are the FFA Chapter responsibilities?

1. The FFA chapter will be expected to attend the AgroExpo on August 18<sup>th</sup>, 2021 and man a tent by their plot area, explaining CMC plot decisions and results to a panel of judges as well as those attending the show. 2-4 Students may make the presentation to the judges. The team may have more members but only 4 may conduct the presentation at the AgroExpo.
2. To complete a final report based on yield data provided after harvest.
3. The FFA chapter will determine, seed population, marketing strategy and which crop fertility products used, rate, placement and timing in growing the Challenge plot.
4. It is highly recommended you obtain an agronomy and marketing advisor for the team. This may be a local farmer or agronomist/marketing specialist from any Ag Retailer.

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### What will be provided?

1. The North Central Research Station and sponsors will provide Seed, fertilizer, soil test results, herbicide and fungicide programs.
  - a. The same hybrid will be used on all plots.
  - b. The same fungicide and herbicide program will be used on all plots.
  - c. The plots will be 15' x 30".
  - d. Irrigation will be applied to guarantee at least 1" of water during growing season.
  - e. The North Central Research Station will be responsible for tillage, planting, Herbicide and fungicide applications and harvest.
  - f. Product information for all AgroLiquid products are available for use.

### How will they be judged?

Presentation	200 points
Marketing Exercise	100 points
Yield	100 points
Profit	100 points
Final Report	100 Points
Total	600 points

### Awards

1<sup>st</sup> place in both Categories will receive a plaque, traveling trophy and \$1,000

2<sup>nd</sup> place in both categories will receive a plaque and \$500.00

3<sup>rd</sup> place in both categories will receive a plaque and \$250.00

These will be presented at the state FFA convention.