

2020 Platinum Sponsors



2021 FFA Crop Management Challenge Sponsors Information

Dear Potential FFA Crop Management Contest Sponsor,

Over the last two years, The AgroExpo, in conjunction with several sponsors have held the FFA Crop Management Contest. This contest was created to help make students aware of the many career opportunities within agriculture. Last year the contest allowed 20 teams from Michigan to compete in making management decisions on either a plot of corn or soybeans. The contest has been an overwhelming success not only with students and parents but also by judges and other observers. This is a real world learning opportunity for students while exposing them to the industry of agriculture.

An endeavor like this requires resources to accomplish our goals. We have put together a sponsorship program you can be a part of to help support the students, their FFA chapters and our industry. Attached is a breakdown of sponsorships available to your organization. We hope you will consider being a supporter of this contest, our youth and the future of our industry. Thank you for your consideration.

Sincerely

A handwritten signature in cursive script that reads "Burt Henry".

Burt Henry

AgroExpo Promotions and Relations Manager

2021 FFA Crop Management Challenge

Sponsorships

Platinum Sponsor \$1,000

- Recognized as a sponsor in AgroExpo show guide, on website and social media.
- Signage for booth at AgroExpo recognizing you as a sponsor.
- Recognized as a sponsor at 2022 Great Lakes Crop Summit.
- Organization will get one designee on judging team.
- Recognized as a sponsor on plot area signage.
- Logo included on all forms and documents related to the FFA CMC contest.

Gold Sponsor \$750.00

- Recognized as a sponsor in AgroExpo show guide, on website and social media.
- Signage for booth at AgroExpo recognizing you as a sponsor.
- Recognized as a sponsor at 2022 Great Lakes Crop Summit.
- Organization will get one designee on judging team.
- Recognized as a sponsor on plot area signage.

Silver Sponsor \$500

- Recognized as a sponsor in AgroExpo show guide, on website and social media.
- Signage for booth at AgroExpo recognizing you as a sponsor.
- Recognized as a sponsor at 2022 Great Lakes Crop Summit.
- Recognized as a sponsor on plot area signage.

Bronze Sponsor \$250

- Signage for booth at AgroExpo recognizing you as a sponsor.
- Recognized as a sponsor at 2022 Great Lakes Crop Summit.
- Recognized as a sponsor on plot area signage.

Seed Sponsor \$750.00 (2: 1 corn, 1 soybean) *

- Recognized as a sponsor in AgroExpo show guide, on website and social media.
- Signage for booth at AgroExpo recognizing you as a sponsor.
- Recognized as a sponsor at 2022 Great Lakes Crop Summit.
- Recognized as a sponsor on plot area signage.
- Seed of sponsors choosing will be provided by sponsor and used in plots.
- Signage identifying the seed and variety used will may be placed at plots. (Sponsor responsibility)

Crop Protection Sponsor (2: 1 corn, 1 soybean) \$750.00. **

- Recognized as a sponsor in AgroExpo show guide, on website and social media.
- Signage for booth at AgroExpo recognizing you as a sponsor.
- Recognized as a sponsor at 2022 Great Lakes Crop Summit.
- Recognized as a sponsor on plot area signage.
- Crop Protection products of sponsors choosing will be provided by sponsor and used in plots.
- Signage identifying the crop protection products used will may be placed at plots. (Sponsor responsibility)

*See attached procedure used to become a seed sponsor

** See attached procedure used to become a crop protection sponsor.

FFA Crop Management Contest Seed/Crop Protection Sponsor Procedure

Background

Several different companies have inquired as to how they can become a seed/crop protection sponsor of the FFA Crop Management contest. To be fair to all, we felt it necessary to devise a plan that would be equitable for all. This plan provides all a chance to be a sponsor over the years.

The process will follow these guidelines:

1. There will be a one product sponsor each for corn seed, soybean seed, corn crop protection, and soybean crop protection.
2. The sponsor agrees to pay a \$750.00 Seed/Crop Protection sponsorship fee and provide the seed/crop protection products of their choosing for the plots.
3. Soil test data will be provided to help insure proper hybrid and crop protection strategies are provided.
4. The sponsor is allowed to place up to 2 field signs per product near the plots.
5. The sponsor will provide agronomic information for distribution to contestants.
6. If a company chooses not to participate for their assigned year this will automatically put them at the bottom of the list. If a new company requests to have, their name added to the list any time after the drawing they will be put at the bottom of the list on a first come first serve basis.
7. You will need to provide seed/crop protection materials for approximately 1 acre.

Year	Soybean Seed Sponsor
2020	Syngenta
2021	Dynagro
2022	Pioneer
2023	Dekalb Asgrow
2024	Stine
2025	Brevant
2026	Rupp
2027	Syngenta

Year	Corn Seed Sponsor
2020	Dekalb/Asgrow
2021	Syngenta
2022	Brevant
2023	Stine
2024	Dynagro
2025	Pioneer
2026	Rupp
2027	Dekalb/Asgrow

Year	Soybean Crop Protection Sponsor
2020	Nutrien
2021	Syngenta
2022	Corteva
2023	Brevant
2024	Bayer
2025	Nutrien

Year	Corn Crop Protection Sponsor
2020	Bayer
2021	Nutrien
2022	Corteva
2023	Brevant
2024	Syngenta
2025	Bayer

Seed/Crop Protection Sponsor Commitment Form

Name of Company

_____ would like to be a sponsor of the seed and or Crop Protections products for the Michigan FFA Crop Management Contest. We understand by signing the agreement we agree to the following.

1. We will provide the Seed/Crop Protection products and a \$750.00 sponsorship fee to be invoiced after January 1 of the year crop will be planted.
2. If we want to be a seed/crop protections sponsorship, we understand that we will be placed on this list and will have that opportunity in the coming years.
3. We understand the procedure for selection.

Please put us on the list for sponsorship for _____ corn seed _____ soybean seed _____ soybean crop protection _____ corn crop protection. (These will be added to the list on a first come first serve basis)

Even though this is not our year to sponsor seed or crop protection we would like to be a sponsor of the event.

Platinum Sponsor (\$1,000) _____

Gold Sponsor (\$750) _____

Silver Sponsor (\$500) _____

Bronze Sponsor (\$250) _____

*All sponsorships will be invoiced after January 1st.

Signature

Print Name

Email Address

Phone No.

Date

Please to:

Burt Henry

3055 W. M-21

St. Johns, MI 48879

Burt.henry@agroliquid.com

989-640-2233