

AgroExpo Readies for Summer Agricultural Trade Show

ST JOHNS – This August 16th and 17th, the AgroExpo will return to provide agricultural demonstrations, speakers, and exhibits at Michigan’s largest agricultural trade show. Held at the North Central Research Station in St. Johns, the show has a history of showcasing agricultural innovation.

In 2021, over 3000 attendees attended the sixth annual AgroExpo. Attendees had the opportunity to connect with a multitude of exhibitors specializing in all areas agriculture.

Each year features a demonstration of equipment. Exhibitors in the past have demoed sprayers, remote soil testing operations, drones, and harvesting equipment. This year’s demonstrations will focus on an assortment of tillage and planting machinery.

“We’re really looking forward to bringing the agricultural community together again,” said Burt Henry, AgroExpo Industry Relations and Promotions Manager. “We have so many exciting presentations and vendors we’re sure people are going to enjoy.”

AgroExpo will also host speakers who are addressing issues related to succession planning, irrigation technology and other focused agronomic solutions. Attendees can also receive CCA and RUP credits by attending these seminars.

Over 130 vendors have also committed to being a part of AgroExpo, and they provide a wide range of services to all types of farmers including equipment retailers, seed companies, insurance agencies, and much more.

“After having such a great AgroExpo last year, we were all pretty excited to get started right away planning for this year’s Expo. It has been so much fun seeing the show grow over the years with so many new faces joining us every year,” said the AgroExpo’s Operations Assistant, Jessie Nash. Nash also explained that her involvement with the AgroExpo began as an FFA volunteer while in High School. “It’s something that I always looked forward to towards the end of the summer. Being from a smaller farm, I don’t really have the chance to see the technology that makes its way into the AgroExpo, so this show was always important to me.”

In 2021, the AgroExpo hosted FFA student competitions, including the Michigan FFA Crop Management Challenge, which is a competition that is designed to help students develop sound agronomic, marketing, and environmental decisions in a demonstration plot.

“The FFA CMC is a great opportunity for students to take theoretical concepts and make them more hands on. It is great to see the personal growth that each of these students go through from start to end,” said Jason Griffith, the advisor of the Ionia FFA Chapter.

The Michigan FFA Crop Management Challenge still continued last year, due to the help of online technology. Congratulations to the 2021 FFA CMC winners:

Michigan FFA Crop Management Contest - Corn

1 – Ithaca FFA

2 – Coleman FFA

3 - Chesaning FFA

Michigan FFA Crop Management Contest – Soybeans

1 - Lapeer FFA

2 - Ovid-Elsie FFA

3 - Ionia FFA

This year, the AgroExpo will display over 100 different hybrids and varieties of corn and soybean. Food trucks, vehicle test driving opportunities, and attendee networking also round out the experience.

“I would encourage attendees to continuously check our website to keep up to date on additions to the event, as we are continuing to add exhibitors and events to the show.” said the AgroExpo’s Site Manager, Jay Eccleton.

The 2022 AgroExpo is scheduled for August 16 & 17.

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theagroexpo.com