



Welcome 2023 AgroExpo Exhibitors,

As we enter the early stages of fall, the AgroExpo team members are developing the 2023 event. We would like to extend a warm thank you to those who participated in the 2022 AgroExpo and helped make it a significant annual Michigan Agricultural event. This year we had a record attendance increase of 20% for a total 3600 attendees and 148 exhibitors. Our 2023 AgroExpo dates are scheduled for **August 15 and 16**.

The enclosed materials will provide direction and assistance to serve as your guide for the 2023 event. Please review the content carefully and completely. We encourage you to share this information with all your colleagues that will be involved in the AgroExpo. New for 2023, Internet service will be available to outside exhibitor booths for an additional \$100 fee.

Demonstration opportunities will focus on large sprayers and sprayer technology. If your company would like to participate, please complete the enclosed form and return as soon as possible as we have limited space available.

Enclosed you'll find:

1. **Registration Form** - Please review and/or edit and return by December 1st to secure your 2022 location for the upcoming show in 2023. Be sure to be as complete with all needed information to allow for seamless communication between company billing and responsible party for the booth. **For existing exhibitors, please note that in order to reserve/renew your current 2022 location, registration forms need to be submitted by December 1, 2022.** Also note that payment is due February 27th. After this date \$100 late fee will be added your registration fee.
2. **Map** - A detailed map of the show grounds. If you would like to consider relocating your booth location, please feel free to reach out and we can discuss what may be available.
3. **Sponsorship and advertising packet** - There are many sponsorship opportunities available. Please consider supporting the AgroExpo while promoting your business.
4. **Demonstration Form**- Please fill out enclosed form and return with your registration form

Your continued support of the AgroExpo has been instrumental in the success and growth of the event. We look forward to your participation and input. Please contact us if you have any questions. Here's to a great harvest season.

Sincerely,

A handwritten signature in blue ink that reads "Burt Henry".

Burt Henry
Industry Relations and Promotion Manager

burt.henry@agroliquid.com

A handwritten signature in blue ink that reads "Jay Eccleton".

Jay Eccleton, CGCS
Site Manager

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A handwritten signature in blue ink that reads "Jessica Nash".

Jessica Nash
Show Coordinator

jessica.nash@agroliquid.com